

9-23-2013

Iowa State Daily (September 23, 2013)

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Recommended Citation

Iowa State Daily, "Iowa State Daily (September 23, 2013)" (2013). *Iowa State Daily, September 2013*. 10.
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Brandi Boyett/Iowa State Daily

The Memorial Union's history extends back to the First World War when ISU students wanted a student center and a place to commemorate those that gave their lives in the war effort.

By Charles.O'Brien
@iowastatedaily.com

Celebrate 85 years of the Memorial Union

"To nurture common ground, enrich and sustain individual lives and remember."

For years the Memorial Union has been following that mission, and Monday marks its 85th anniversary.

"The MU is a place where everyone can converse as equals," said Director of the MU Richard Reynolds. "We want people to understand the sense of community we offer here."

The idea of having a student center began circulating amongst the student body in 1914, with the fund drive beginning in 1919 following the First World War.

With the entire project being student driven, from the fundraising to the architectural design, the students had wanted to have a memorial to honor those who had given their lives during the war.

To lead such a monumental project, the student body turned to Col. Harold Pride. Pride, who served on the alumni association board and who would later become the first director of the MU, held the dual role as project organizer and fundraiser.

In 1922, the students pledged \$50,000 towards the project and then sought alumni to raise further funds.

The goal was to raise \$1 million in order to acquire a loan. Students were asking alumni for \$100 to be paid over five years. This equates to \$2,000 in today's terms.

The groundbreaking ceremony was held April 26, 1927, with construction of Gold Star

Hall and the Great Hall finished on Sept. 23, 1928.

Since then, the MU has gone through 11 renovations and expansions, but the MU has more to it than just bricks and mortar.

The Memorial Union is home to many ISU traditions, myths, legends and stories. It is a place where students study and converse. It is also a place where students have met, and even wed, their significant other.

"The MU gave people a social center they never had before. The union created this whole campus experience that had nothing to do with going to class," said Kathy Svec, former marketing coordinator for the MU. "It changed the campus by giving it a focal point. It serves as the front door of the university."

When Svec thinks of the MU, she said she sees it as home to a plethora of stories and legends. Svec stated how former alumni are always coming back and sharing their memories of the MU.

One of Svec's favorite MU legends is that of Hortense Elizabeth Wind. Wind, who is said to haunt the MU, was a dietician during World War I who died during the flu epidemic of 1918. She is the only woman listed on the walls of Gold Star Hall.

"The late night staff from time to time hears footsteps when nobody is there or feels a draft of cold air. Other weird phenomena like slamming doors when nobody is there also happen," Svec said. "One time we were cleaning and we found a folded up

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Deaf awareness week gets recognized after 40 years

By Danielle.Ferguson
@iowastatedaily.com

Bob Vizzini is a lecturer at the University of Iowa. He has traveled to Korea, Japan, Hong Kong, Thailand, Canada, the Philippines and Hungary to meet with foreign leaders. While in Canada, he was an assistant pastor. He moved from Washington state to work in Iowa City. Vizzini is married with five children.

All of these accomplishments have been experienced with only four senses. Vizzini has been deaf since the age of five from spinal meningitis. His wife, Sharon, was born hard of hearing, but grew deaf gradually.

For the first time since 1972, Iowa will be celebrating Deaf Awareness Week.

Gov. Terry Branstad signed a proclamation request from the Iowa Department of Human Rights to declare the week of Sept. 22 to 28 as Deaf Awareness Week.

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Brandi Boyett/Iowa State Daily

For the first time since 1972, the state of Iowa is celebrating Deaf Awareness Week. One thing students can do to raise their awareness is to learn some sign language. Many books are available on the subject at Parks Library.



Courtesy of Zachery Bauer

Members of the Government of the Student Body gathered in Memorial Union for a six hour training retreat on Saturday.

Student government hosts learning retreat

By Lauren.Klein
@iowastatedaily.com

Members of the Government of the Student Body's executive and legislative branches gathered in Memorial Union for a six hour training retreat on Saturday, Sept. 21. This is the first retreat and the first official training session GSB has held for its

members.

GSB President Spencer Hughes, Vice President Hillary Kletscher and Public Relations Chair Zachary Bauer came up with the idea of a retreat when they determined that to improve the GSB organization they had to improve the members of GSB by

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Public relations major becomes own entity

**By Logan.Kahler
@iowastatedaily.com**

The Greenlee School of Journalism and Communication has officially announced that they will be offering a public relations degree available for undergraduates.

For more than 40 years, the Greenlee School has been preparing public relations professionals through coursework and internships, but has not offered any sort of public relations major or minor.

"There's a demand for this knowledge in society," said Suman Lee, professor of journalism and mass communication and author of the "Public Relations Proposal."

The school has decided to of-

fer a public relations degree due to the increasingly high demand for public relations professionals in the national workforce.

According to Iowa Workforce Development, in 2012 the employment growth for public relations specialists in the state is expected to increase about 21 percent between 2008 [2,217 jobs] and 2018 [2,676 jobs].

With the entrance of the public relations major, Iowa State will be able to provide students interested in public relations the opportunity to obtain a separate degree in public relations instead of a major in journalism and mass communication.

Students in the Greenlee School are already actively involved in public relations coursework even though the school

does not offer a public relations degree.

Since 1996, an average of 140 students actively take core classes in public relations on an annual basis. These figures contribute to about 32 percent of the total number of undergraduate majors at the Greenlee School, reported in the Iowa State University Public Relations Degree Proposal.

The proposal also stated that the public relations program will focus on the theories and methods for building relationships between an organization or entity and the general public.

The major will prepare students to function as managers and technicians working for corporations, not-for-profit organizations and the government.

The profession of public relations is a doorway for students who are interested in a very diverse field of work, a public relations professional is not just limited to a desk.

"The public relations profession is very universal; you can apply it to healthcare, engineering and business," said Erin Wilgenbusch, senior lecturer and Public Relations Student Society of America faculty advisor.

To prepare for these positions, students can enroll in coursework similar to that of the journalism major.

These courses will focus on developing skills that will allow them to become public relations practitioners skilled in public relations theory, strategy, practice and ethics.

Public relations courses, which are similar to the journalism courses, will be taught primarily in the Greenlee School's classrooms.

The school has 29 faculty members that have already been teaching public relations courses, so there is no need to hire more instructors.

The coursework instructors will not change, as they have already been teaching the classes already.

"We have many faculty that have expertise in the area of public relations," said Wilgenbusch.

Students interested in the public relations major will be able to switch or pick up a double-major Tuesday at the next Public Relations Student Society of America meeting.

Opera house reopens in Iowa Falls, Jackman gives speech

**By Liz.Cleaveland
@iowastatedaily.com**

The Iowa Falls Metropolitan Opera House reopened after being closed since May this past Saturday where Oscar-nominated actor Hugh Jackman visited in promotion of his latest films.

Home to 5,000 residents, Iowa Falls finally got to see the hallmark of their town restored. Built in 1899, the Opera House was renovated through the summer of 2013 by new owner John Whitesell.

Falling into disrepair after its 1993 renovation, Whitesell, a retired attorney, felt the need to save the historic building from bankruptcy. After purchasing it in May, Whitesell updated the theatre by adding two new digital projectors, heating, air conditioning and electrical wiring.

"I'm hoping that people come, enjoy it, and actually have the experience of going to a little theatre. Multiplexes are wonderful, but these small town theatres are gems," Whitesell said, who spent more than \$500,000 in its restoration.

Prominent member of the town at the time, Eugene S. Ellsworth commissioned the Opera House. Three stories tall, the building consists of a ballroom, two movie theaters, beautiful stained glass and an original mural.

Mark Hamilton is the publicist for the theatre and is the son of Carl Hamilton, the namesake of ISU's Hamilton Hall. Carl Hamilton was Vice President for Information and Development for 17 years after he served as the head of the Greenlee School, then known as Iowa State's Technical Journalism school, and



Liz Cleaveland/Iowa State Daily
Hugh Jackman answers questions at the Metropolitan Opera House in Iowa Falls.



Liz Cleaveland/Iowa State Daily
Built in 1899, the Metropolitan Opera House in Iowa Falls was renovated and hosted Hugh Jackman for it's Grand Reopening. Jackman's latest movie, "Prisoners," was screen at the event.

University Relations.

The opera house is listed on the National Register of Historic Places. Once host to John Phillip Sousa and Walker Whiteside back in its hey day, Hugh Jackman makes for a notable addition to the list of stars.

Jackman heard about the event through Whitesell's son, Patrick Whitesell, who is his agent in the United States as well as the agent to many A-list actors including Matt Damon, Christian Bale and Ben Affleck.

Jackman visited as part of his promotional tour for his newest movies, "Prisoners" and "Wolverine." Both films

were screened at the event followed by a speech from Jackman.

"My agent Patrick and his father who have done this have created one of the best cinemas now in the states," Jackman said. "It's state-of-the-art. It's the centerpiece again for family and community to come together and it's just a good story and I'm thrilled to be a part of it."

The public had two options for obtaining a seat in the theatre and a spot on the red carpet. Raffle tickets went on sale a week prior to the big day. Additionally, tick-

ets that were \$100 sold out in 35 minutes

\$21,000 in proceeds went to Ellsworth Municipal Hospital in Hardin County, according to Mark Hamilton. Receiving no tax support, the hospital relies on its community and the Ellsworth Municipal Hospital Foundation for funds. The theatre's reopening supported the purchase of patient equipment.

Whitesell and Jackman share the hope that the Metropolitan Opera House will serve as a spot for entertainment for the community to enjoy for years to come.

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letter high up in Gold Star Hall. Students had tried to communicate with her in that fashion ... we think she is just lonesome for some girl time."

Besides the legends of the

MU, there are the stories of current and past students.

Each generation of students has had their share of experiences, from the dime dances in the 1940s, 50s and 60s, to the early days of the Maintenance Shop in the 1970s to the piranhas who

called the Fountain of the Four Seasons home.

There was the time during a summer late-night show at the M-Shop which featured a live horse being brought up on stage as part of a comedy gag.

"The MU is more than a

building; it's a place where people have an emotional connection to," Reynolds said. "Alum always talk about the look, smell and they always feel safe here ... it's an experience, a home they are always comfortable at."

To commemorate the anni-

versary, the Memorial Union will hold its annual chili supper from 4:30 p.m. to 6:30 p.m. in the Sun Room.

Members of the MU also plan on holding other celebrations throughout the academic year.

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providing them with more training and a better understanding of their positions within the organisation.

"The retreat's a way to get everyone on the same page, educate them about GSB so that they can in turn go out to their constituents and then inform their constituents about how we impact their experience here at Iowa State," Bauer said.

A total of 34 senators and cabinet members attended the retreat. GSB's four advisors were also present.

At the retreat, all members of GSB participated in leadership activities. GSB Financial Director Daniel Rediske taught

members about GSB's finances. Bauer led a session about public relations and internet etiquette.

Members of the legislative branch also attended sessions on writing bills, parliamentary procedures, outreach programs, university committees and standing senate committees. These training sessions were led by leaders within the senate including Bauer, Kletscher, Speaker Gabrielle Williams and Vice Speaker Barry Snell.

In addition to the educational aspect, another goal of this retreat was to bring all members of the government together and have them work as a team.

Members participated in team-build-

ing exercises, learned about the roles of other GSB members of and determined strengths and weaknesses within the government.

During their last meeting, the student senate seated eight new senators. Senators generally go through a short training after they are seated. This retreat provided a more extensive education for these new members.

Hamad Abbas, one of the new senators, attended the retreat and said he feels more prepared as a senator and ready to reach out to his constituents in the College of Liberal Arts and Sciences.

"I am more confident moving forward as a senator," Abbas said.

Following the retreat, feedback surveys were filled out by those in attendance. These surveys showed that many senators attended the retreat hoping to learn about the internal workings of GSB and outreach efforts.

After the retreat, senators said they felt that they had a stronger connection to GSB and their concerns had been addressed.

In a follow-up e-mail Bauer expressed that he felt the retreat went very well for the organization.

"With the outcomes of today's retreat, GSB will function more effectively, which will help us serve students better," Bauer said.

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"[Gov. Branstad] did so because proclamations are a way to highlight particular issues and promote particular items," said Tim Albrecht, communications director for Branstad. "The governor thought this was a really important issue to make sure we recognize the important contributions the deaf community makes on behalf of the people of Iowa."

Iowa is home to 307,400 to 430,300 deaf or hard of hearing people. The large range of approximation is due to some deaf citizens' hesitance to share they are deaf on the census, Vizzini said.

In alliance with National Association of the Deaf and the World Federation of the Deaf, the week is focused on raising awareness of the deaf community's contributions to the state of Iowa, as well as informing the public of struggles they face.

Vizzini communicated with the Daily via video phone service with an interpreter.

"Some deaf people do feel intimidated ... because [being deaf] seems to be a negative thing," Vizzini said. "[They] feel inferior."

Because of this, Vizzini said the estimate as to how many deaf students attend Iowa State might be more than recorded.

Steve Moats, director of Student Disability Resources, said Iowa State works with approximately six students who use sign language and use a live certified sign language interpreter in class.

Vizzini said he would estimate about 10 or 12 deaf or hard of hearing ISU students who have not identified themselves.

"They don't want to tell the disability office that they're deaf or hard of hearing ...because they don't want that identity ... so they get left out of the count," Vizzini said.

However, Student Disability Resources does offer resources to deaf and hard of hearing students, including providing certified interpreters, captionists and working with professors.

"Certainly they have a different learning experience than a hearing student does," Moats said. "The accommodations that we provide help them participate and access the course materials."

Iowa State works with agencies in the area to contract services from certified interpreters. Interpreters attend classes with

the student and any meeting that would require assistance.

"Our office exists to assist students and their professors," Moats said. "We're here as a resource to them."

Student Disability Resources employs only one interpreter on staff, Jonathan Webb, but he is only an interpreter 40 percent of the time. He is also a lecturer teaching American Sign Language classes in the world languages and cultures department.

"American Sign Language is not used much in Iowa. It kind of feels like Iowa is a little behind the time," Vizzini said. "We need more interpreters in Iowa."

Vizzini said the Iowa School for the Deaf is dwindling in numbers because the public schools are starting to include interpreters, which encourages deaf students to attend public schools.

"They think throwing an interpreter in the classroom is enough, but really it is a weak system," Vizzini said. "We need to bring up the quality of our interpreters for our children."

Although students who are deaf may learn a bit differently than a hearing student might, Moats said they are equally as capable.

Sidebar

- Gov. Terry Branstad signed a proclamation in request from the Department of Human Rights to declare the week of Sept. 22-28 as Deaf Awareness Week.
 - There are an estimated 370,400 to 430,300 deaf or hard of hearing people in Iowa.
 - Each day of the week will host a different event on raising deaf awareness at University of Iowa.
- Schedule Outline:**
- Monday Sept. 23**
- 3:30-4:00 How to use an interpreter
 - 6:30-7:00 Tips from a deaf person
 - 7:00-8:30 Living in Iowa panel discussion

"Students who are deaf or hard of hearing can major in anything that any other student does," Moats said.

Vizzini said some of the main concerns for the deaf community is equality in the work place and the need for quality interpreters in the legal and school systems.

Though both Vizzini and his wife are deaf, all of their children can hear. The oldest of their kids is a certified American Sign Language interpreter in North

- Tues. Sept. 24**
- 6:00-7:00 Sports Night
- Wed. Sept. 25**
- 4:00-4:30 How to use an interpreter; speech and hearing
 - Thurs. Sept. 26
 - 7:00-9:00 American Sign Language Club
- Friday Sept. 27**
- 10:30-11:00am Book Babies
 - 3:15-3:45 Tips from a deaf person
 - 3:45-5:15 Living in Iowa discussion panel
- For full times and locations, visit: <http://clas.uiowa.edu/dwllc/asl/news-events/deaf-awareness-fact-sheets>

Carolina.

Vizzini said when he informs people his children can hear, the usual response is one of a shocked, "Oh, how wonderful."

He said the public just does not understand deaf people can do just about everything people who are able to hear can.

"I'm proud to be deaf. And I encourage children to be proud of our deafness," Vizzini said. "[I want] to tell them we can be very successful."

Multilingual job seekers have a real advantage

Online feedback may be used if first name and last name, major and year in school are included in the post. Feedback posted online is eligible for print in the Iowa State Daily.

Parents invest a lot of time, effort, and money in each and every one of their children. Getting in the habit of staying in regular contact with your parents, even if it is just to ask them about their day, could possibly ward off depression later in their life.

Indeed, it is arrogant to claim superiority in the realm of truth, and it is a betrayal of the mind to blindly accept the poisoned chalice offered. Let's instead replace the preachers at the free speech zone with Socratic warriors. Wielding our reason, we may march forth "to mount the scaffold" and "advance to the muzzles of guns with perfect nonchalance."



Thousands of students attend ClubFest each fall and spring to browse through the many different clubs and organizations Iowa State has to offer. This involvement allows students to branch out and try something new, or network to find resources and references for the future through your extra curricular involvement. ClubFest showcases over 200 clubs and organizations.

‘One size fits all’ doesn’t apply to all college searches

College pros and cons vary based on student body size

By Emily.Krueger
@iowastatedaily.com

From the corner of my eye, I can see the outline of the caterpillar bus tumbling down the road toward the bus stop where my feet are currently glued. I swallow, clutch the tiny map in my hands and twist as the bus screeches to a halt in front of my post. Today is my first day as an Iowa State Cyclone, and I am having difficulty settling the huge knot of butterflies in my stomach. I take a deep breath, disconnect my feet from their spot on the concrete and board the bus.

Existing as a student at a big university, it is easy to feel like you are a nobody in the midst of a crowd. An important

part of the college experience is discovering how to stand on your own two feet. No matter if you are currently attending Iowa State and loving every moment, or you are planning to transfer to somewhere less populated, here are some ideas from someone who has the low-down on big colleges versus small colleges.

First up: the small-college experience.

In lecture halls of at least three hundred people, it is nearly impossible to get that one-on-one relationship with the instructors, and even more difficult to get to know your classmates. That was one opportunity I loved in small colleges: you could actually get to know the professors and a majority of your classmates. If you are having difficulty in a class, have no fear! You can easily walk from the dorms across campus, assuming class times were over, and receive the answers to your questions within ten minutes.

The financial aspect of going to a small college has

its benefits as well. Financial-aid offices are often quick to respond and act when it comes to important documents such as students’ Free Application for Federal Student Aid and scholarship statuses. Although many smaller private schools’ tuition costs are higher, often multiple specialized scholarships are offered that bring costs below that of big universities.

Though there are many benefits to going to a smaller college, there are many disadvantages as well. Small or private colleges often have as much as 90 percent of the student body in the dorms or other on-campus housing. While everyone may be close-knit after a few weeks, it makes it difficult for the off-campus students to find a place to fit in with dorm dwellers.

Often in smaller colleges there are fewer majors to choose from, so if you switch majors after a year, you may end up having to transfer to a different school where your field of study is offered.

Next, large universities.

The number one thing that caught my attention at Iowa State was how many opportunities to get involved there were all over campus compared to my previous college.

For example, ClubFest, an annual event, hosts countless clubs that closely apply to your major in just about any way you thought possible.

If you want to learn to swing dance, there is a pretty good chance that there is club you can join. Internship opportunities fly around the college’s CyMail like tiny digital roadrunners.

Even part-time job opportunities that play as “mini” versions of your future “big kid” job are endless.

Another huge advantage to large universities are the majors they offer. If you start with a major in physics but then decide that a business degree is more up your alley, you can switch majors without putting yourself through the tedious process of transferring schools.

There are also more hands-on experiences at big colleges, not to mention the scholarships and grants a person can apply for are practically limitless, helping with the semester costs.

There are so many great people with whom to meet and network; the more people you know, the better the chance of gaining unique opportunities in your field of work in the future.

Most likely the majority of people reading this article are already Iowa State Cyclones.

I absolutely love the big campus vibe, the bustle, the people and the opportunities that arise, so get up and take advantage of the opportunities presented to you!

Get involved with the campus clubs and apply for that study-abroad internship you have been looking at but haven’t mustered up the courage to apply for. During your time at Iowa State, go all out and enjoy it! After all, learning to stand on your own two feet is a big part of what college is all about.

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Sophomore Jenelle Hudson sets the ball up for redshirt sophomore Tory Knuth during the match against Iowa on Saturday. The Cyclones defeated the Hawkeyes 3-1 in Iowa City. Kelby Wingert/Iowa State Daily

Iowa State makes it NINE-STRAIGHT

By Ryan.Young @iowastatedaily.com

IOWA CITY, Iowa — Nine times. That's the number of consecutive wins the ISU volleyball team has against the University of Iowa. The No. 25 Cyclones kept their streak alive Saturday, when they beat the Hawkeyes 3-1 in Iowa City.

"I don't think we really try to think about the rivalry, but you hear about it so much throughout the week," said ISU coach Christy Johnson-Lynch. "But then it does feel like there is a lot more to it. You feel a little bit of that pressure, but we try not to make it more than it is. We still have to play well."

Iowa State (6-4) came out firing in

the first set. It jumped to an early 7-1 lead against Iowa, and ISU sophomore hitter Mackenzie Bigbee had seven of her 16 total kills in that set.

The Cyclones won the first game 25-11.

"We just wanted to come in and play hard and execute on our side," said libero Kristen Hahn. "We knew we could serve them off the court, and that's what we did in the first set."

But the Hawkeyes responded and rallied late in game two, taking advantage of ISU errors. Iowa State fell in that set 29-27.

"They played incredible defense that set," Hahn said. "They really matched us, and we stayed the same. We didn't get up there where we needed to be."

The third set was more of the same story. Iowa had control of the set in the beginning, going on some serious runs early.

"It is what it is. You can either be fine with it, or you can get mad and fight," Bigbee said. "Everyone decided then that we weren't going to settle and we just fought through it."

The Cyclones rallied from behind to win the third set 25-23, and Bigbee added five more kills to seal the third-set victory.

Bigbee dominated in the fourth set and went on an eight-point service rally. The Williamsburg, Iowa, native has had very little serving experience at the collegiate level but made an impression with her back-row play.

"We've been experimenting with her

serving a little in practice, and I've really been impressed with what she's been able to do," Johnson-Lynch said. "She has very little experience back there, but she came up big time tonight."

Iowa State took the fourth set 25-20, and won the match 3-1. The Cyclones haven't had a loss to the Hawkeyes since 1997 and are leading the all-time series 25-21.

The Cyclones will enter Big 12 play next week when they host Baylor at home.

"We can see little glimpses of brilliance out there," Hahn said. "But we need to keep working hard and make sure that we can play consistently, so we can beat the teams we need to and beat them in three sets."

ISU defeats UNI, Jobe breaks school record for career shutouts

ISU continues to 9-0 record against UNI with little challenge

By Alex.Gookin @iowastatedaily.com

WATERLOO, Iowa — A chilly, windy evening is not a goalkeeper's best friend. The least mobile position on the field struggles to keep warm as she waits for a wind-aided, boomerang-like shot to drift past her.

ISU goalkeeper Maddie Jobe never had that nightmarish scenario play out as she walked off the field Friday with a 2-0 win against Northern Iowa. The senior did not even record a save as the Panthers never fired a shot.

No matter the circumstances, Jobe etched herself in the Cyclone record books with her 17th career shutout, passing Ann Gleason for the school record.

"It's cool, it's a cool feeling," Jobe said. "It's nice to know I've done something here. It's an accomplishment for me and I'm really happy about it."

In a game controlled by the ISU offense for much of the first half and chunks of the second half, Jobe was often the only player on her half of the field.

The defensive line played so far up that Iowa State defender Kourtney Camy was able to rip a shot from more than 30 yards out that hit the back of the net for her first goal of the season.

Defender Jessica Reyes had her shot blocked by the UNI goalkeeper, but added an assist off a corner kick in the first half.

"All they do is run back and forth and play both offense and defense," said forward Koree Willer of the defense. "I give huge credit to them. They are the reason for a lot of our chances."

Willer recorded a goal of her



Adalie Schmidt, Madi Ott, goalie Maddie Jobe and Meredith Skitt prepare for a corner kick late in the game during their 3-0 loss to Iowa on Sept. 6. Jobe broke the Iowa State record for shutouts in Friday's victory against Northern Iowa. Firstname Lastname/Iowa State Daily

own off Reyes' corner kick. As the ball crossed the field, it deflected off a Panther defender right at Willer's feet as she tapped it in from point-blank range.

The goal may not have been as difficult as her other two goals this season, but it was a little sweeter as the freshman celebrated her 19th birthday on the same day.

"It feels great," Willer said. "I couldn't have asked for anything better on my birthday."

Lost in the record-breaking and birthday performance headlines was Iowa State's unblemished record against Northern Iowa. The Cyclones walked away with their ninth program win against the Panthers with no losses.

The seniors left Waterloo with a 3-0 record against Northern Iowa in their careers. As Jobe and Reyes left their mark for the final time against the Panthers, the freshmen left the

biggest impact according to ISU coach Wendy Dillinger.

Both goals scored against the Panthers were by freshmen and the end of the second half saw a very young Cyclone lineup. Dillinger sees the freshmen as keys to success heading into Big 12 play Friday.

As for the importance of the win, it took only one look at the Cyclone sideline to see smiling faces and sighs of relief.

"We needed this win," Dillinger said. "This game was big, just being in the state with the rivalry. I thought [Northern Iowa] came out and gave us some trouble in the second half, but we stayed composed."



Sunday's result:
Iowa State beat St. Louis on the road Sunday. See more at iowastatedaily.com

Fernandez, ISU men's golf to compete again at VCU Shootout

By Mike.Randleman @iowastatedaily.com

Scott Fernandez and the ISU men's golf team return to a course and tournament where they have achieved past success.

On Sept. 23 and 24, the Cyclones are set to tee-up at the VCU Shootout at Hermitage Country Club in Manakin-Sabot, Va.

"It was really special for me; it was my first [collegiate] victory," said Fernandez of his 2011 VCU shootout win. "It's always nice to go back and get the title back again."

His win led the team to a fourth-place finish, and came on the heels of another win in 2010 by former ISU golfer, Nate McCoy.

Fernandez also finished second in 2012 en route to a fifth-place finish for the team.

He attributes much of his success at the VCU Shootout to how the course's tree-lined fairways set up favorably for him to drive off the tee, the self-proclaimed strength of his game.

"I'm really comfortable with courses with trees. I see my shot off the tee better than a course where there's just nothing," Fernandez said. "The ball's never going to roll, it's just going to stick on the fairways if it's wet. That's why it's important to hit it well off the tee."

Factors relating to teeing off will not be the only concern, as Hermitage's distinctive greens could provide a challenge.

"The greens really make the course," said ISU coach Andrew Tank. "They can get pretty quick and they've got some undulation to them."

It's really important to leave your ball in the right spot."

The starting lineup set to face these difficult greens is nearly the same as last week's lineup that took second place at the Columbia Regional Preview.

The quartet of freshmen Ruben Sondjaja and Nick Voke, along with juniors Sam Daley and Scott Fernandez has made up four of the five starting spots in every tournament this year.

The fifth starting spot has been in flux, with Zach Steffen and Blake Waller filling the void in the team's first two tournaments.

This week, a playoff during Sunday's practice round between Jack Carter and Collin Foster will determine the fifth spot, as well as who will compete solely as an individual.

Foster, a redshirt sophomore, has one tournament under his belt this year, finishing tied for 60th place at the Columbia Regional Preview.

Carter, a freshman, will be competing in his first collegiate tournament if he wins the playoff.

The VCU Shootout will complete a stretch that features three tournaments in three weeks. Preparation for this week's event has been lighter than in weeks past.

"We gave the guys [Wednesday] off when we got back from Missouri. Thursday and Friday of this week, it's been pretty relaxed. They've just kind of come out here when they've wanted to and stay as long as they want," Tank said. "We start off really strong so now we're giving them a little bit more freedom and then we'll be able to take some time off

Women’s golf finish third at invitational

Acomplished goal of one team round finished under par

By Trey.Alessio @iowastatedaily.com

After fighting back from its first team round of 297 and a second team round of 292, the ISU women's golf team finished third at the Branch Law Firm/Dick McGuire Invitational in Albuquerque, N.M., on Saturday.

Sophomore Cajsa Persson led the squad and finished in a tie for seventh place with a total score of 218. She hit a three-under round of 70 in the third round to obtain the fourth top-10 finish of her career.

"I was satisfied with the result," Persson said. "The course was good and I made a lot of birdies."

ISU coach Christie Martens said the Cyclones made some really good adjustments to firm greens with deep rough.

Iowa State felt it accomplished its goal of one team round under par in the final round of the Invitational.

"We are pleased with the start of the season," Martens said. "I was proud of Cajsa for finishing in the top-10 again and of our seniors' fight."

Seniors Prima Thammaraks and Sasikarn On-iam also finished with rounds under par. Thammaraks was tied for the lead after the first round and shot a one-under round of 72 to place 10th with an overall score of 219. On-iam shot a two-under round of 71 in the last round to put her in a tie for 11th place with a total score of 220.

"We played pretty good," On-iam said. "Every time I looked back on the course, I saw my teammates working hard."

The Cyclones had an overall score of 878, and their five players all finished in the top-50. Junior Chonlada Chayanun finished tied for 27th and Freshman Carmen Vidau finished tied for 40th. Chayanun had an overall score of 225 and Vidau scored a



Iowa State Daily

ISU sophomore Cajsa Persson putts the ball during the 2013 Big 12 Women's Golf Championship at the Harvester on April 20, 2013, in Rhodes, Iowa. Persson finshed seventh Saturday and was very satisfied with the outcome.

230.

Pepperdine finished in first place with a team score of 865 with one player finishing in second place and another who tied for third. Oregon earned second place with a team score 877, one better than Iowa State's total.

The ISU women's golf team will pick the season back up on Sept. 30 in Evanston, Ill., at the Windy City Collegiate Classic.

Cyclone hockey picks up wins early in young season

By Jared.Stansbury @iowastatedaily.com

Cyclone hockey fell behind early to the Huntsville Havoc in both games of its weekend series before rebounding to pick up 7-3 and 14-2 wins, moving the team to 4-0-0 on the young season.

"I don't want it to be a habit that we let the opponent get out to a lead," said ISU coach Al Murdoch. "There are going to be some down the road that will keep it rolling, but they are unfazed by it so that's a good sign."

Iowa State was able to get goals from 12 different players during the weekend series, including two goal performances from Mark Huber and Chris Cucullu and a hat trick on Saturday night from Austin Parle that scored three goals.

The depth that the

Cyclones were able to show throughout the weekend is something that impressed Murdoch.

"It is a good reflection on our staff and our director of recruiting Eric Tofte," Murdoch said. "He has done a tremendous job of finding us the best students as well as best hockey players."

Parle was able to pick up his first three goals of the year on Saturday night. The sophomore forward thinks the depth Iowa State is developing now will be huge down the road.

"You need depth to make a playoff run," Parle said. "It is huge for a championship team to have depth throughout, so this is good."

Cucullu, who made his first goal of the season on Friday then followed that performance will two third period goals on Saturday, says he has known of the

Parle's hat trick

Saturday night Iowa State sophomore forward Austin Parle was able to pick up a hat trick on two first period goals and one in the second period.

The hat trick was Parle's first as a Cyclone.

"We were just doing the right things and the puck was going in," Parle said. "I have to give a lot of

credit to my line-mates they drive the net and get me the goals."

Coach Al Murdoch was very impressed with the play of Parle.

"He is playing very hard, he is working hard," Murdoch said. "He had mono last year so just think what he can do with a whole season."



weekend series.

"We have a ton of confidence in our goalies right now," Cucullu said. "A championship team starts in the net and those guys are playing very well."

Iowa State was able to go 4 of 11 on the weekend during power play chances. Parle thinks that is a place

Suhaib Tawil/Iowa State Daily

Chris Cucullu is tied in the lead in goals for the team with Austin Parle and J.P. Kasczak with 6 points. Iowa State defeated Huntsville 14 - 2 Saturday night at the Ames Ice Arena.

the Cyclones need to focus during this week of practice.

"We need to get better on our special teams and power plays," Parle said.

Cyclone hockey's next action will be Saturday and Sunday against the North

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Career Guide



IOWA STATE DAILY

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Make your resume stand out

By **Samantha.Berrafato**
samantha.berrafato@iowastatedaily.com

Everyone has been in that chair, staring at the blank document trying to put all his or her experience, skills and accomplishments on the one sheet of paper to bring to the career fair. What should you put on your resume? What shouldn't you put on your resume? Where to begin? Right here is a good start.

Content

When starting to write your resume, your name should be the biggest words on the page. Make it easy for the employer to contact you by placing all of your contact information in your heading — include your name, address, phone number and email address. The next thing you should have on your resume is an objective. You need to tailor your objective to match the position for which you are applying.

"Make it broad enough for a conversation, but specific enough that they know what you are looking for,"

Tammy Stegman
career coordinator for marketing and management at the College of Business.

The objective is an important part of your resume because it is something an employer can glance at to see what you are looking for. When you are writing your objective, keep in mind that many companies want to know what you can do for them, not what they can do for you.

Keywords are a key component to your resume because many employers will just scan your resume for certain words that stick out. Use keywords that appear in the job description for a position you are looking for or include them in your cover letter. Some general keywords that employers look for are "leadership," "communication," "teamwork," "create" or "design." Using action verbs gives a more professional tone and the impression of leadership abilities.

Keep in mind the position you are applying for when organizing the rest of your content. The most relevant experience for that position should be at the top and your key accomplishments listed at the top of each position.

You do not need to list all of your previous experience. For example, if you were a lifeguard during the summer and you are applying for a marketing internship, you do not need to list it. Be sure to add the dates of when you worked at each job as well. Include any awards you have won either at an internship or any scholarships that you received on your resume. If you can, try to quantify your accomplishments by including numbers rather than saying many, all, most, etc.

Some areas to add that will help you stand out from your competition are your GPA and involvement in things such as student or community organizations. Your goal is to communicate a lot of information about yourself quickly and clearly. Be honest about your past jobs and achievements — employers will check the facts.

Design

Do not use a template when designing your resume. These are easy to recognize by employers, and they will not see anything different from your resume to another. Stay away from strange fonts or putting content in a weird order. This makes it harder for the employer to read, and the information you put on your resume is more important than how pretty it looks. Keep your font size around 12 point and try to fit everything on one page without cramming it on there. Try to be creative by doing something different than what you see on most resume templates. Resume paper is available at any office supply store or print shop.

Proofreading & Critiquing

Some of the biggest mistakes you can make when writing your resume are easy to fix. Make sure to check your resume for spelling and grammar errors and to make sure everything is up to date. Resumes that are too long or ones that don't contain key words are likely to not get interviews. Resumes in which the applicant's objective doesn't match the position they applied for also will be rejected. Do not be too modest on your resume. This is a chance to sell your personality, so you need to show all your accomplishments on your resume. Do not post any personal information or photos on your resume.

Although you checked your resume for mistakes, you might still have missed something so have a friend or relative look it over before sending it in or taking it to the career fair. Have whoever is checking for mistakes give you feedback so that your resume is perfect.

References

When listing references on your resume, you should put them horizontally at the bottom of the page and include their names, job title, company, phone and email. Do not list anybody without getting his or her permission first. When you ask to use them as a reference, tell them about the position you are applying for and the contact information you will include.



Brian Achenbach/Iowa State Daily

Be aware of a company's tattoo policy before going to an interview. If possible, conceal your tattoos, especially any that may be offensive or inappropriate.

Think before ink, know how to cover

By **Sara.Schlueter**
@iowastatedaily.com

Impressing potential employers and co-workers is becoming ever more important in today's tight job market, where taking every chance you can get to snag a job is a high priority.

Besides perfecting your resume and practicing your handshake, covering up tattoos and piercings is something to consider when looking to get into the working world.

A key concept to think about before getting inked is doing research and thinking of what career path your future could hold.

"We tell students that come in who would want a visible tattoo to ask people in your career industry the policies before you get a tattoo," said Berry Schnetter, ISU graduate and current tattoo artist at Asylum Tattoo Parlor. "Police officers, lawyers and doctors are common fields where they won't let you have visible tattoos."

Although a bad tattoo mistake can be covered with makeup or clothing, going through a laser removal process can be extremely painful and costly.

"People really need to do their research and make sure that a tattoo is something that they really want," Schnetter said. "Young kids sometimes don't think about the implications."

If you already have a tattoo and are in the process of researching companies to work for, finding their specific guidelines is helpful, especially in knowing how to cover up for an interview.

"There can be a variety of opinions on tattoos depending on where you work," said Taren Crow, program coordinator in Career Services for the College of Liberal Arts and Sciences. "Places where you work in the business of gaining people's trust, you may need to be on the conservative side when it comes to tattoos and piercings."

Sara Roggemann, ISU graduate who now works as a technical services associate at Cargill Kitchen Solutions chose to get her tattoo on her ankle, in a spot that would not be visible in a work environment.

"At the time I got my tattoo, I worked for a company with a 'no visible tattoos' policy. I specifically got mine where I did so I wouldn't have to worry about it," Roggemann said. "I didn't want my tattoo to be a concern for me in my professional life."

If you are passionate about getting a tattoo, it may be advised to wait until you are well-established in your career, or to not get anything done below the wrist.

"We call it 'job stoppers' when people get something done on their knuckles," Schnetter said. "Most people are pretty cautious to not get anything done below the wrist."

In the ISU community, students are pretty willing to cover up their tattoos and piercings when attending career fairs or interviews.

"Students are very okay with taking out piercings and covering tattoos," Crow said. "They do want to make sure they have every possible opportunity at a job and can make a good impression."

Some fields that could have more lenient policies on tattoos and piercings include graphic design, athletics and fields in the art industry.

"Pay attention to when you are touring or talking to a business," Crow said. "See how people are dressed and pay attention to the environment. Make connections, network and definitely look into the company's policies and rules."

Career Fair Information

Engineers'Week Career Fair

Date: Tuesday, Sept. 24

Time: Noon to 6 p.m.

Location: Hilton Coliseum and Scheman Building
Business, Industry and Technology Fall Career Day

Date: Wednesday, Sept. 25

Time: Noon to 6 p.m.

Location: Hilton Coliseum

*This will include the colleges of Business, Liberal Arts and Sciences, and Human Sciences.

People to People Career Fair

Date: Wednesday, Sept. 25

Time: 1 to 5 p.m.

Location: Scheman Building

*This will include the fields of human/social services, education, health/wellness, government and hospitality

List of Employers on CyHire

The list of employers who will attend the Engineers'Week and/or Business, Industry and Technology career fairs is rather long. You can find the individual lists of employers that will be attending each career fair by following these steps:

1. Visit cyhire.iastate.edu/students.
2. Log in with your ISU Net-ID.
3. Click on the Events tab at the top.
4. Select the respective career fair.

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